1. Breakfast
2. Fun Activity #1 – 20-30 min (Jamie)
3. TPT Progress Report and Discussion – 1.5 hour (John)
4. Holistic Staffing Model – 1 hour (Bahar and Kelsey)
   a. Semester goal: what is the long term staffing model for Aux and how do we plan for that financially
   b. Activity – What was our staffing model, then AL team present what they would want ideally, CSSB chime in about what their priorities are
   c. Follow up – Org/Gov committee to take this info back and come up with a plan, long term model, short term priorities, when do changes need to come to CSSB
5. Lunch – 30 min
6. Committee Breakout to Review CAA and Report Back – 1 hour (Deejay)
7. Fun Activity #2 – 20-30 min (Jamie)
8. Student Union Overview – 2-3 hours
9. What is a commercial space and what is an ASUC/GA space (Suzi, Bahar, Deejay)
   i. Service spaces designated by ASUC/GA
   ii. MOU to come from ASUC/GA/Aux about event spaces and space management
b. Marketing and Branding (Suzi and Tiffany)
   i. Rebranding efforts
   ii. Signage plan/locations for new buildings
   iii. Names for MLK rooms
   iv. What is missing from the student union (commercially or student services wise) – (Bahar)
c. Commercial Updates – (Kelsey and Paula)
   i. Chartwells progress report (finances and vending partners)
ii. Books, clothing, and tech store update
iii. Follett Update
iv. Event Services in Wheeler Hall
v. Banking/ATMS
vi. Vending Machines
vii. California Alumni Association new sales
A.S.U.C. Commercial and Student Services Board Meeting  
Monday, March 10, 2013, 12:00 noon – 2:00 pm  
Location: Sproul Hall Room 127

Chair: Gordon Hoople  
Vice Chair: Bob Flaharty

1. Call Meeting to Order
2. Public Comment (5 min)
3. Telegraph Avenue Update (20 min, Jennifer McDougall)
4. General Auxiliary Update (5 min, Kelsey)
5. Committee Reports (30 min)  
   a. Organization and Governance (Bahar)  
      i. MOUs and CAA
   b. Business Development (Max)
   c. Finance (Paula)  
      i. FY14 Finance Review
      ii. FY15 Draft Budget
      iii. Discussion on long-term pro forma
6. Closed Session (60 Minutes)  
   a. Follett
   b. Chartwells
   c. Student Store
   d. Auxiliary Org Chart Updates
# CSSB Meeting Minutes

**SUBJECT**  CSSB Meeting **DATE**  Monday, March 10, 2014  
**FACILITATOR**  Gordon Hoople and Bob Flaharty **TIME**  12:00 noon – 2:00 pm  
**LOCATION**  127 Sproul Hall **SCRIBE**  Nikou Shafaghi  
**ATTENDEES**  Kelsey, Emily, DJ, Nolan, Bahar, Christine, Arushi, Hugh, Max, Wasim, John, Jamie, Paula, Suzi, Tiffany

## Key Points Discussed

<table>
<thead>
<tr>
<th>Topic</th>
<th>Highlights</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>UPDATES &amp; REPORTS</strong></td>
<td></td>
</tr>
<tr>
<td>Public Comment</td>
<td>None.</td>
</tr>
</tbody>
</table>
| **Telegraph Avenue Update** | Jennifer McDougall- Telegraph Business Improvement Board  
- Jennifer works closely with the board to represent Telegraph Avenue.  
- She recommends for the CSSB to engage with the Business Improvement Board with respect to the Lower Sproul Redevelopment project and opening of the new buildings.  
- Board meetings are 8 am on Tuesdays. All are welcome to attend.  
- District is pushing a new website with a new logo.  
- Jennifer is welcome to align some of the efforts.  
- CSSB will be ready to talk to the board by the end of May.  
- Tiffany Dreyer will be reaching out to form a connection with the Telegraphy Business Improvement Board marketing team. |
| **Committee Reports** | Organization and Governance- Bahar  
**MOU**  
- The board will see the draft before it goes to Senate and will have a chance to provide feedback. No official vote.  
- The new draft has room for adjustment so MOUs don’t have to be rewritten.  
**CAA**  
- Still in progress.  
- Future meeting in place with John Wilton to move forward with some of these concepts.  
**Board Elections for Chair and Vice Chair**  
- Due on April 2, 2014.  
**Business development- Max**  
- Will be meeting later this month or early next month.  
**Finance- Paula**  
- See attachment. |

## Board Decisions

<table>
<thead>
<tr>
<th>No.</th>
<th>ACTION ITEM(S)</th>
<th>OWNER</th>
<th>TARGET DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Approve the proposed organizational chart showing 50.75 FTE.</td>
<td>Kelsey Finn</td>
<td>ASAP</td>
</tr>
<tr>
<td>3</td>
<td>The ASUC Auxiliary’s budget conditionally approved with the caveat that supplies materials and equipment will be reduced if supply is funded from other sources.</td>
<td>Paula Lofgren</td>
<td>ASAP</td>
</tr>
</tbody>
</table>

## Action Plan

<table>
<thead>
<tr>
<th>No.</th>
<th>ACTION ITEM(S)</th>
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<th>TARGET DATE</th>
</tr>
</thead>
</table>
Meeting adjourned at 1:55 pm.
# CSSB Meeting Minutes

## Subject

CSSB Meeting

## Date

Monday, March 10, 2014

## Facilitator

Gordon Hoople and Bob Flaharty

## Time

12:00 noon – 2:00 pm

## Location

127 Sproul Hall

## Scribe

Nikou Shafaghi

## Attendees

Kelsey, Emily, DJ, Nolan, Bahar, Christine, Arushi, Hugh, Max, Wasim, John, Jamie, Paula, Suzi, Tiffany

## Key Points Discussed

### Updates & Reports

#### Public Comment

None.

#### Telegraph Avenue Update

Jennifer McDougall - Telegraph Business Improvement Board
- Jennifer works closely with the board to represent Telegraph Avenue.
- She recommends for the CSSB to engage with the Business Improvement Board with respect to the Lower Sproul Redevelopment project and opening of the new buildings.
- Board meetings are 8 am on Tuesdays. All are welcome to attend.
- District is pushing a new website with a new logo.
- Jennifer is welcome to align some of the efforts.
- CSSB will be ready to talk to the board by the end of May.
- Tiffany Dreyer will be reaching out to form a connection with the Telegraphy Business Improvement Board marketing team.

#### Committee Reports

##### Organization and Governance - Bahar

**MOU**
- The board will see the draft before it goes to Senate and will have a chance to provide feedback. No official vote.
- The new draft has room for adjustment so MOUs don’t have to be rewritten.

##### CAA

- Still in progress.
- Future meeting in place with John Wilton to move forward with some of these concepts.

#### Board Elections for Chair and Vice Chair

- Due on April 2, 2014.

#### Business development - Max

- Will be meeting later this month or early next month.

#### Finance - Paula

- See attachment.

## Board Decisions

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</table>

## Action Plan

<table>
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<tr>
<th>No.</th>
<th>ACTION ITEM(S)</th>
<th>OWNER</th>
<th>TARGET DATE</th>
</tr>
</thead>
</table>
Meeting adjourned at 1:55 pm.
A.S.U.C. Commercial and Student Services Board Meeting
Monday, April 2, 2014, 12:00 noon – 2:00 pm
Location: Career Center Gold Room

Chair: Gordon Hoople
Vice Chair: Bob Flaharty

1. Call Meeting to Order
2. Public Comment (5 min)
3. Elections (10 min)
4. General Auxiliary Update (10 min, Kelsey)
5. Committee Reports (30 min)
   a. Organization and Governance (Bahar)
   b. Business Development (Max)
   c. Finance (Paula)
6. Closed Session (60 Minutes)
   a. Staffing Update
   b. Student Store
MEETING MINUTES

SUBJECT       CSSB Meeting          DATE       Monday, April 2, 2014
FACILITATOR   Gordon Hoople and Bob Flaharty   TIME       12:00 noon – 2:00 pm
LOCATION      Career Center Gold Room          SCRIBE     Nikou Shafaghi
ATTENDEES     Kelsey, John, Christine, David, Paula, Tiffany, Beth Piatniza, Arushi, Max
              Via phone: Bahar and Wasim

KEY POINTS Discussed

UPDATES & REPORTS

Public Comments  None

ASUC Auxiliary  Kelsey
ASUC Student Union Brand
  - ASUC Student Union Brand transition has been well received and successful.
  - Tiffany and Kelsey will be presenting at Student Affairs State of Division Address in September.
  - Items will be handed out with the new brand during Cal Day.

Late Night/Weekend Programming
  - New Student Services reached out to Jamie for late night and weekend programing.
  - New partnership begins in Fall 2014. Funding provided through New Student Services.

ACUI Conference
  - 7 Auxiliary staff will be traveling to Orlando in April for the Association of College Union International Conference.

Committee Reports

Organization and Governance- Bahar
  - CAA is dependent on ASUC Auxiliary Financial Model. Currently, it is a work in progress.
  - MLK basement has been an ASUC commercial space and ASUC has to reallocate it to Auxiliary for their use. Board decision made. See number 1.

Business Development- Max
  - MRY designed Chartwells space and it has been approved. It has been built with flexibility for later alterations.

NEW BUSINESS

Board Elections  Student co-chair
  - Arushi was nominated.
  - All in favor. Nomination passed.

Staff co-chair
  - Bob nominated Emily.
  - All in favor. Nomination passed.
  - Beth accepted on behalf of Emily.
  - Emily is named staff co-chair.

BOARD DECISIONS

<table>
<thead>
<tr>
<th>NO.</th>
<th>ACTION ITEM(S)</th>
<th>OWNER</th>
<th>TARGET DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Motion to return the basement textbook section (aka DJ</td>
<td></td>
<td>ASAP</td>
</tr>
</tbody>
</table>
the bowling alley) in MLK to ASUC for reallocations.

<table>
<thead>
<tr>
<th>ACTION PLAN</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NO.</strong></td>
</tr>
<tr>
<td>1</td>
</tr>
</tbody>
</table>

**General Announcements**

None.

Meeting adjourned at 2:00 pm
A.S.U.C. Commercial and Student Services Board Meeting
Thursday, May 8, 2014, 10:00 am – 12:00 noon
Location: Career Center Gold Room

Chair: Gordon Hoople
Vice Chair: Bob Flaharty

1. Call Meeting to Order
2. Public Comment (5 min)
3. Introductions of New Members (5 min)
4. Auxiliary Update (10 min, Kelsey)
5. Committee Reports (30 min)
   a. Organization and Governance (Bahar)
      i. CASSA
   b. Business Development (Max)
   c. Finance (Paula)
6. Closed Session (60 Minutes)
   a. Staffing Update
   b. Student Store
   c. Chartwells Contract
## MEETING MINUTES

<table>
<thead>
<tr>
<th>SUBJECT</th>
<th>CSSB Meeting</th>
<th>DATE</th>
<th>May 8, 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>FACILITATOR</td>
<td>Gordon Hoople and Bob Flaharty</td>
<td>TIME</td>
<td>10:00 am – 12:00 noon</td>
</tr>
<tr>
<td>LOCATION</td>
<td>Career Center Gold Room</td>
<td>Scribe</td>
<td>Nikou Shafaghi</td>
</tr>
<tr>
<td>ATTENDEES</td>
<td>Kelsey, John Scroggs, Bob, Arushi, Beth, Suzi, Tiffany, Paula, Christine, Bahar (via phone), Gordon (via phone), DJ, Pavan, Justin, John Ready, Bob, High, Chris</td>
<td></td>
<td></td>
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## Key Points Discussed

<table>
<thead>
<tr>
<th>topic</th>
<th>Highlights</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>UPDATES &amp; REPORTS</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Public Comment</strong></td>
<td>• None</td>
</tr>
</tbody>
</table>
| **Introduction of New Members** | • Ismael Contreras – Chief of Staff to EAVP  
• John Ready- Graduate Assembly President  
• Pavan Upadhyayula- ASUC President Elect  
• Justin Jong- ASUC EVP |
| **ASUC Auxiliary Update** | Kelsey  
• Thanked Auxiliary directors and sub-committees for their contribution and dedication.  
• Financial proforma is in final review stage.  
• CAA rewriting in progress. |
| **Committee Reports** | Organization and Governance – Bahar  
CASSA (Commercial Agreement and Student Services Program)  
• Added addendum to acknowledge revenue share between ASUC and ASUC Auxiliary.  
• ASUC Auxiliary name transition to ASUC Student Union.  
• CSSB will transition to ASUC Student Union Board.  
• The new charter allows board to create bylaws if needed.  
• Chancellor Dirks due to sign the document on Friday, May 16, 2014 at 4:00 pm.  
**Staffing changes**  
• Student Store liaison position approved by Organization and Governance committee. Contracted position to be filled by a recent University graduate.  
• Co-op LEAD Center Advisor approved by CACCSF pending Chancellor’s approval for funding.  
• LEAD Center Fraternities and Sorority Advising team will have 3 FTE funded by various sources.  
• No changes for the original FTE count according to TPT.  
• AD Marketing and Art Programs: Tiffany is in progress of forming a hiring committee.  
**Business Development**  
• None  
**Finance – Paula**  
• Third quarter report for the financial status of ASUC Auxiliary reviewd and discussed. |
| **NEW BUSINESS** | Student Store  
• Current status discussed.  
• Motion to move forward with selected vendor for long term Student Store |
Motion to move forward with selected vendor for long term Student Store negotiations.

**Board Decisions**

<table>
<thead>
<tr>
<th>No.</th>
<th>Action Item(s)</th>
<th>Owner</th>
<th>Target Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Motion to move forward with selected vendor for long term</td>
<td>Hugh</td>
<td>ASAP</td>
</tr>
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</table>

**Action Plan**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td></td>
<td>None</td>
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</tbody>
</table>

**General Announcements**

- None

Meeting adjourned at 11:50 am
## MEETING MINUTES

<table>
<thead>
<tr>
<th>SUBJECT</th>
<th>ASUC Student Union Board Meeting</th>
<th>DATE</th>
<th>July 30, 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>FACILITATOR</td>
<td>Arushi Saxena</td>
<td>TIME</td>
<td>12:00 – 1:30 pm</td>
</tr>
<tr>
<td>LOCATION</td>
<td>Career Center Gold Room</td>
<td>Scribe</td>
<td>Nikou Shafaghi</td>
</tr>
<tr>
<td>ATTENDEES</td>
<td>Kelsey, John Scroggs, Arushi, Beth, Suzi, Tiffany, Paula, Bahar, Pavan, Justin, John Ready, Hugh, Katelyn, Jamie, Joel Felix, Lisa Walker</td>
<td></td>
<td></td>
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</tbody>
</table>

### KEY POINTS DISCUSSED

<table>
<thead>
<tr>
<th>TOPIC</th>
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<tbody>
<tr>
<td><strong>UPDATES &amp; REPORTS</strong></td>
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<td>Public Comment</td>
<td>• None</td>
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</table>
| Branding | Tiffany & Joel  
• 3 logo concepts were presented.  
• All inspired by structural elements of Berkeley brand at large.  
• Motion by Bahar to approve moving forward with the third logo with minor adjustments. Ismael second, motion passed unanimously. |
| Board Committee Assignments | Organization and Governance  
• Pavan (Chair)  
• Mary June  
• Justin  
• John  
• Jamie  
Business Development and Finance  
• Justin (Chair)  
• Hugh  
• Paula  
• Arushi  
• Wasim  
Facilities and Operations  
• Ismael (Chair)  
• Suzi  
• Walker  
• John R  
• Tiffany  
• Bahar  
Beth will inform the committees about Emily’s committee assignment. |
| Student Union Updates | Kelsey  
Staffing  
• LEAD Center Coordinator for Co-op Advisor is search is in progress.  
• Business Development and Finance Administrative Project Analyst search is in progress.  
• Assistant Director for Guest Services on-campus search scheduled for week of August 11.  
• TGIF Coordinator Sharon Daraphonhdeth starts on 8/8/14.  
• Kelsey is working on a job description for Director of Administration position.  
• Katelyn Nomura-Weingrow hired for Assistant Director of Marketing and Art |
Programs.
- Limited term stipend processed for staff who have performed double duties. Nikou Shafaghi and Monica Duran.
- SoCal Road Trip- Student Union staff are scheduled to visit CSU Northridge and UCLA Student Union. Purpose is to visit campus who will be operationally close to the model we will have when the building is open.

Jamie

Title XI
- Campus is currently under investigation.
- LEAD Center has over 15 programs and trainings on this subject.
- Jamie will include Sanaz and GA for future trainings.

Suzi

Construction
- Project is on-time.
- Bridge between MLK and Eshleman is being built.

Planning for GA Fall Orientation Retrea

Bahar
- Orientation will be a good team building opportunity.

NEW BUSINESS
- None.

**BOARD DECISIONS**

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<tbody>
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<td>Infom committee’s about Emily’s sub-committee assignment</td>
<td>Beth</td>
<td>ASAP</td>
</tr>
</tbody>
</table>

**General Announcements**
- None

Meeting adjourned at 1:35 pm.
1. Call Meeting to Order
2. Public Comment (5 min)
3. Introductions of New Members (5 min)
4. Nomination of Student Vice Chair (10 min)
5. Student Union Update (15 min, Kelsey)
   a. Lower Sproul Project
   b. Personnel update
   c. Branding
   d. ASUC Student Union Enhancement Fund
6. Committee Reports (40 min)
   a. Organization and Governance (Pavan)
      i. New faculty member
   b. Business Development & Finance (Justin)
   c. Operations, Facilities & Planning (Ismael)
7. Closed Session (45 min)
   a. Contract updates (Paula)
   b. Consultant report (Paula)
## ASUC SU Board Meeting Minutes

<table>
<thead>
<tr>
<th>Subject</th>
<th>ASUC Student Union Board Meeting</th>
<th>Date</th>
<th>October 17, 2014</th>
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</thead>
<tbody>
<tr>
<td>Facilitator</td>
<td>Emily Marthinsen</td>
<td>Time</td>
<td>12:00 – 2:00 pm</td>
</tr>
<tr>
<td>Location</td>
<td>127 Sproul Hall</td>
<td>Scribe</td>
<td>Nikou Shafaghi</td>
</tr>
<tr>
<td>Attendees</td>
<td>Kelsey, Suzi, Tiffany, Paula, Bahar, Pavan, Justin, John Ready, Hugh, Jamie, Lisa Walker, Ismael, Mary June, David</td>
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<td></td>
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</tr>
<tr>
<td></td>
<td>• Ismael Contreras</td>
</tr>
<tr>
<td></td>
<td>• Hugh Graham</td>
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<td></td>
<td>• Paula Lofgren</td>
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<tr>
<td></td>
<td>• Kelsey Finn</td>
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<td></td>
<td>• Jamie Riley</td>
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<td></td>
<td>• Suzi Halpin</td>
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<td></td>
<td>• Justin Kong</td>
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<td></td>
<td>• Mary June Flores</td>
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<td></td>
<td>• John Ready</td>
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<td></td>
<td>• Nikou Shafaghi</td>
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<td></td>
<td>• Lisa Walker</td>
</tr>
<tr>
<td></td>
<td>• David Robinson</td>
</tr>
<tr>
<td>Nomination of Student Vice Chair</td>
<td>• Emily Marthinsen stepped down as chair. Motion passed anonymously.</td>
</tr>
<tr>
<td></td>
<td>• Emily Marthinsen self-nominated as co-chair. Motion passed anonymously.</td>
</tr>
<tr>
<td></td>
<td>• Bahar Navab self-nominated as chair. Motion passed anonymously.</td>
</tr>
<tr>
<td>Student Union Updates</td>
<td>Kelsey Lower Sproul Project</td>
</tr>
<tr>
<td></td>
<td>• Topping out on 10/14 was a big success.</td>
</tr>
<tr>
<td></td>
<td>• Project is moving forward due to launch in fall 2015.</td>
</tr>
<tr>
<td></td>
<td>• Move back plan is a 6 months plan. Once a date is finalized Sharay and Geoff will be coordinating all those efforts.</td>
</tr>
<tr>
<td>Personnel Update</td>
<td>• LEAD Center Coordinator for Co-op Advisor is search is completed. Lea Robinson is hired.</td>
</tr>
<tr>
<td></td>
<td>• LEAD Center Associate Director of Student Government search is in progress.</td>
</tr>
<tr>
<td></td>
<td>• Marketing and Art programs search for Graphic Designer is completed. William Leung is hired.</td>
</tr>
<tr>
<td></td>
<td>• Marketing and Art Programs search for Digital Media Specialist is completed. Karina Kotval is hired.</td>
</tr>
<tr>
<td></td>
<td>• Director of Admin search is in progress.</td>
</tr>
<tr>
<td></td>
<td>• Operations Event Coordinator position is posted.</td>
</tr>
<tr>
<td></td>
<td>• Operations Commercial Space Coordinator position is posted.</td>
</tr>
</tbody>
</table>
Branding
- Presentation went really well at State of Division Address in September.
- Campaign for LEAD Center will launch for Cal Day
- Our bear has gotten a lot of attention. It will be trademarked which can generate revenue.

ASUC Student Union Enhancement Fund
- Donors can give gifts to this funds and it will come to ASUC Student Union Operational Budget.
- Presented to Class Campaign and Berkeley Board of Foundation Trustees.
- This is the first of its kind campaign. First naming right campaign that is related to a programmatic as opposed to construction.
- Action- Board will communicate core values and give Philanthropy Office power to approve and accept donations.

Committee Reports

Organization and Governance (Pavan)
- Approved JD for Assoc Director of Student Government.
- Undergrad rep is Dennis Lee- his appointment will be confirmed at next Senate meeting.
- New faculty member search for the Board is a work in progress.

Business Development & Finance (Justin)
- BBA is in process of hiring a General Manager for the Student Store.
- Assessment is a great idea

Operations, Facilities & Planning (Ismail)
- Waiting on the MOU for student space and shared spaces, will share next Wednesday and then goes to lawyers
- Discussion about wedding planning/hosting during non-academic time of the year.

NEW BUSINESS
- None.

BOARD DECISIONS

<table>
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<tr>
<th>NO.</th>
<th>ACTION ITEM(S)</th>
<th>OWNER</th>
<th>TARGET DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Motion to approve Emily’s self-nomination as Co-Chair. Motion passed anonymously.</td>
<td>Emily</td>
<td>Immediately</td>
</tr>
<tr>
<td>3</td>
<td>Motion to approve Bahar’s self-nomination as Chair. Motion passed anonymously.</td>
<td>Bahar</td>
<td>Immediately</td>
</tr>
<tr>
<td>4</td>
<td>Motion to move to closed session. Motion passed anonymously.</td>
<td>Board</td>
<td>10-17-14</td>
</tr>
</tbody>
</table>

ACTION PLAN

<table>
<thead>
<tr>
<th>NO.</th>
<th>ACTION ITEM(S)</th>
<th>OWNER</th>
<th>TARGET DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Board will communicate core values and give Philanthropy Office power to approve and accept donations.</td>
<td>Org and Gov Committee</td>
<td>ASAP</td>
</tr>
</tbody>
</table>

General Announcements
- None

Meeting adjourned at 1:51 pm.
# ASUC SU Board Meeting Minutes

**Subject:** ASUC Student Union Board Meeting  
**Date:** November 17, 2014  
**Facilitator:** Bahar Navab  
**Time:** 12:00 – 2:00 pm  
**Location:** Career Center Gold Room  
**Scribe:** Nikou Shafaghi  
**Attendees:** Bahar, Emily, Kelsey, Wasim, Pavan, Dennis, Tiffany, Ismael, Suzi, Paula, David, High, Walker, MJ

## Key Points Discussed

<table>
<thead>
<tr>
<th>Topic</th>
<th>Highlights</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Updates &amp; Reports</strong></td>
<td></td>
</tr>
<tr>
<td>Public Comment</td>
<td>• None</td>
</tr>
</tbody>
</table>
| Introductions of New Members  | • Emily Marthinsen  
|                               | • Bahar Navab  
|                               | • Ismael Contreras  
|                               | • Hugh Graham  
|                               | • Paula Lofgren  
|                               | • Kelsey Finn  
|                               | • Jamie Riley  
|                               | • Suzi Halpin  
|                               | • Tiffany Dreyer  
|                               | • Justin Kong  
|                               | • Mary June Flores  
|                               | • Dennis Lee  
|                               | • Nikou Shafaghi  
|                               | • Lisa Walker  
|                               | • David Robinson |
| Approval of Previous Meeting Minutes | • Motion by MJ to approve 10-17-14 minutes. Emily seconds. Motion passed anonymously. |
| Introduction of New Members   | • New ASUC representative Dennis Lee Chief Financial Officer.                |
| Student Union Updates         | Kelsey  
|                               | Gallup Survey  
|                               | • All Staff has completed the employee engagement survey.                   |
|                               | • Pilot program across Division of Student Affairs and Student Union ranked higher compared to other departments within the Division. |
|                               | • Plan to focus on the following: Opportunity: materials and resources, strength: someone cares about me at work. |
| Personnel Update              | • Marketing and Art Programs Digital Media Specialist Karina Kotval is hired. |
|                               | • Art Studio Coordinator Ariel Berson is hired.                           |
|                               | • Operations Event Coordinator Jason Hurley is hired.                      |
|                               | • Operations Commercial Space Coordinator DJ Pepito is hired. 2 year contract position. |
| Other Updates                 | • Staff attended NASPA regional conference.                                |
|                               | • Kelsey, Suzi, and Paula attended UC Union Directors meeting in San Diego. |
- Staff and students attended ACUI.
- Cal Greek Forum for Sexual Assault Prevention scheduled for 11-17-14 in Clark Kerr.

### Standing Rule
- Material for Board review to be submit 48 hours prior to meeting.

### Committee Reports
**Organization and Governance (Pavan)**
- Associate Director Student Government Advising: working on job posting to attract a more comprehensive pool of candidates.
- Conflict of interest specific to ASUC discount was discussed and settled.
- New faculty member search for the Board is a work in progress. Pavan will work with Emily on the recruitment process.

**Business Development & Finance (Justin)**
- Topics discussed in closed session.

**Operations, Facilities & Planning (Ismael)**
Event Services proposal for booking Pauly Ballroom and Anna Head for large events during summer and winter (non-academic time) 3 years in advance.
- Expecting $300,000 in revenue.
- Board approved direction pending Event Services present language for review. No approval on policy.
- This is a contingent Ok pending on actual language.

### NEW BUSINESS
**ASUC Enhancement Fund and naming Guidelines**
- Fund was created.
- Motion to amend the policy for the Board to have oversight of naming policy instead of Lower Sproul Program Committe. Motion passed anonymously.

**Staffing for SU Admin Finances**
- Phone interviews in January with the intent to have both positions filled in March 2015.

**Student Store**
- Motion to move forward with new direction with the preferred Student Store provider.

### BOARD DECISIONS
<table>
<thead>
<tr>
<th>No.</th>
<th>ACTION ITEM(S)</th>
<th>OWNER</th>
<th>TARGET DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Motion to approve 10-17-14 minutes. Motion passed anonymously.</td>
<td>Bahar</td>
<td>Immediately</td>
</tr>
<tr>
<td>3</td>
<td>Motion to move forward with new direction with the preferred Student Store provider. Motion passed anonymously</td>
<td>Bahar</td>
<td>Immediately</td>
</tr>
<tr>
<td>4</td>
<td>Motion to move to closed session. Motion passed anonymously.</td>
<td>Board</td>
<td>11-17-14 12:46 pm</td>
</tr>
</tbody>
</table>

### ACTION PLAN
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</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Written proposal with definitions of winter/summer time as well as large events with different scenarios.</td>
<td>Event Services</td>
<td>ASAP</td>
</tr>
</tbody>
</table>

### General Announcements
- None

Meeting adjourned at 2:10 pm.
ASUC Student Union Board

Agenda

Wednesday, July 30, 2014
Noon to 1:30 pm
Career Center Gold Room

- 12:00 – 12:30 - Branding (Tiffany Dreyer) - Decision Point
- 12:30 – 12:40 - Board committee assignments (Bahar Navab) - Decision Point
- 12:40 – 12:45 - Student Store Updates (Kelsey Finn)
- 12:45 – 12:50 - Student Union staffing (Kelsey Finn)
- 12:50 – 12:55 - Title IX Update (Jamie Riley)
- 12:55 – 1:00 - Contract Updates (Paula Lofgren)
- 1:00 – 1:05 - Construction Update (Suzi Halpin)
- 1:05 – 1:10 - Campus Events Group Update (working with Athletics) (Suzi Halpin)
- 1:10 – 1:20 - Announcements/Planning for Fall Orientation Retreat (Bahar Navab)
AGENDA:
1. Public Comment
2. Approval of previous meeting minutes
3. Introduction of new members
   a. New ASUC representative
4. Student Union Administration Update
5. Committee Reports
   a. Business Development
   b. Org and Governance
      i. Conflict of Interest
   c. Facilities and Operations
6. New Business
   a. ASUC Enhancement Fund and Naming Guidelines
   b. Staffing for SU Admin Finances
7. Requested Closed Session
   a. Cal Student Store
   b. Food Service